

DEMAND NO. 17
INFORMATION AND PUBLIC RELATION

B - Social Services (d) Information and Broadcasting	2220	Information and Publicity
(h) Others	2251	Secretariat - Social Services
B - Capital Account of Social Services (d) Capital Account of Information and Broadcasting	4220	Capital Outlay on Information and Publicity

I. Estimate of the amount required in the year ending 31st March, 2013 to defray the charges in respect of Information and Public Relation .

	Revenue	Capital	Total
Voted	114792	9500	124292

II. Details of the estimates and the heads under which this grant will be accounted for:

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total		
	2010-11		2011-12		2011-12		2012-13				
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan			
REVENUE SECTION											
M.H.	2220 Information and Publicity										
	01 Films										
	01.001 Direction and Administration										
	60 Establishment										
	60.00.01	Salaries	-	431	-	480	-	466	-	544	544
	60.00.11	Travel Expenses	-	82	-	22	-	22	-	24	24
	60.00.13	Office Expenses	100	-	-	-	-	-	-	-	-
	60.00.52	Machinery and Equipments	300	-	-	-	300	-	5000	-	5000
Total	60	Establishment	400	513	-	502	300	488	5000	568	5568
Total	01.001 Direction and Administration		400	513	-	502	300	488	5000	568	5568
Total	01 Films		400	513	-	502	300	488	5000	568	5568
	60 Others										
	60.001 Direction and Administration										
	60 Establishment										
	60.00.01	Salaries	-	7447	-	7660	-	7562	-	7693	7693
	60.00.11	Travel Expenses	-	178	-	29	-	29	-	32	32
	60.00.13	Office Expenses	805	37	200	45	600	45	5016	50	5066

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2010-11		2011-12		2011-12		2012-13		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.00.51 Motor Vehicles	850	-	150	-	350	-	1	-	1
Total 60 Establishment	1655	7662	350	7734	950	7636	5017	7775	12792
Total 60.001 Direction and Administration	1655	7662	350	7734	950	7636	5017	7775	12792
60.003 Research and Training in Mass Communication									
61 Research and Training									
61.00.50 Other Charges	-	-	-	-	-	-	1	-	1
Total 61 Research and Training	-	-	-	-	-	-	1	-	1
Total 60.003 Research and Training in Mass Communication	-	-	-	-	-	-	1	-	1
60.101 Advertising and Visual Publicity									
00.00.01 Salaries	-	394	-	470	-	451	-	532	532
00.00.50 Other Charges	1000	124	5000	145	5000	145	25000	50	25050
00.00.71 Provision for Grant of Film making	4650	-	5000	-	3000	-	5000	-	5000
00.00.72 Media Development Fund	5000	-	-	-	-	-	-	-	-
00.00.73 Grant to Film Makers	5000	-	-	-	-	-	5000	-	5000
00.00.74 International Flower Festival	-	-	-	-	-	-	8500	-	8500
Total 60.101 Advertising and Visual Publicity	15650	518	10000	615	8000	596	43500	582	44082
60.102 Information Centres									
00.44 Head Office Establishment									
00.44.01 Salaries	-	7798	-	7083	-	7083	-	7421	7421
00.44.11 Travel Expenses	-	190	-	130	-	130	-	142	142
00.44.13 Office Expenses	-	127	-	150	-	150	300	165	465
00.44.50 Other Charges	450	-	75	-	75	-	-	-	-
00.44.51 Motor Vehicles	399	-	75	-	75	-	1	-	1
Total 00.44 Head Office Establishment	849	8115	150	7363	150	7363	301	7728	8029
Total 60.102 Information Centres	849	8115	150	7363	150	7363	301	7728	8029

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2010-11		2011-12		2011-12		2012-13		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.109 Photo Services									
60 Establishment									
60.00.01 Salaries	-	3040	-	3178	-	3145	-	3469	3469
60.00.11 Travel Expenses	-	37	-	37	-	37	-	40	40
60.00.13 Office Expenses	200	51	-	60	-	60	1	66	67
60.00.52 Machinery and Equipments	400	-	-	-	1475	-	1	-	1
Total 60 Establishment	600	3128	-	3275	1475	3242	2	3575	3577
Total 60.109 Photo Services	600	3128	-	3275	1475	3242	2	3575	3577
60.110 Publications									
62 Sikkim Herald									
62.00.01 Salaries	5063	10890	6110	10406	6610	10367	7845	11108	18953
62.00.11 Travel Expenses	-	37	-	37	-	37	-	40	40
62.00.13 Office Expenses	-	292	-	635	-	635	-	650	650
62.00.50 Other Charges	500	-	10151	-	5151	-	20000	-	20000
Total 62 Sikkim Herald	5563	11219	16261	11078	11761	11039	27845	11798	39643
Total 60.110 Publications	5563	11219	16261	11078	11761	11039	27845	11798	39643
Total 60 Others	24317	30642	26761	30065	22336	29876	76666	31458	108124
Total 2220 Information and Publicity	24717	31155	26761	30567	22636	30364	81666	32026	113692
M.H. 2251 Secretariat- Social Services									
00.090 Secretariat									
18 Information and Public Relation Department									
18.00.01 Salaries	-	1507	-	1574	-	1479	-	1025	1025
18.00.11 Travel Expenses	-	17	-	18	-	18	-	20	20
18.00.13 Office Expenses	-	45	-	51	-	51	-	55	55
Total 18 Information and Public Relation Department	-	1569	-	1643	-	1548	-	1100	1100
Total 00.090 Secretariat	-	1569	-	1643	-	1548	-	1100	1100
Total 2251 Secretariat- Social Services	-	1569	-	1643	-	1548	-	1100	1100
Total REVENUE SECTION	24717	32724	26761	32210	22636	31912	81666	33126	114792

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2010-11		2011-12		2011-12		2012-13			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
CAPITAL SECTION										
M.H.	4220 Capital Outlay on Information and Publicity									
	60.00 Others									
	60.101 Buildings									
	18 Information and Public Relation									
	18.00.71 Construction of Soochana Bhawan (SPA)	9000	-	15000	-	13500	-	9500	-	9500
Total	18 Information and Public Relation	9000	-	15000	-	13500	-	9500	-	9500
Total	60.101 Buildings	9000	-	15000	-	13500	-	9500	-	9500
Total	60 Others	9000	-	15000	-	13500	-	9500	-	9500
Total	4220 Capital Outlay on Information and Publicity	9000	-	15000	-	13500	-	9500	-	9500
Total	CAPITAL SECTION	9000	-	15000	-	13500	-	9500	-	9500
Total	Voted	33717	32724	41761	32210	36136	31912	91166	33126	124292